

FOR IMMEDIATE RELEASE**CONTACT: Matt Dehnert****336-261-0170**matthew.Dehnert@speedyDry.com

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SpeedyDry - Genesis LLC

2006 Dilworth Road East

Charlotte, NC 28203

1-877-512-9205

SpeedyDry™ receives 2005 Intertech Award

Burlington, North Carolina – The most prestigious annual technology award competition is final, and SpeedyDry Ink Solution has been judged by industry experts and chosen as one of the award recipients.

The Printing Industries of America/ the Graphic Arts Technical Foundation (PIA/GATF) initiated the Intertech Awards in 1978. This was done in order to identify newly developed technologies which should have a major positive impact on the Graphic Arts industry. There were 52 entries from companies based throughout the world. Technologies competing for the award were judged by sixteen independent experts who made their decisions based on such criteria as:

- How the technology is innovative
- How the technology's impact is significant
- What are the efficiencies, the bottom line impact, and ROI of the technology

Manufacturers with products being nominated for this award had to supply at least three letters from users of their technology:

- Telling how long they had used the technology
- Testifying to its performance: how well it functions, factual increases in productivity
- Financial gains due to the technology

SpeedyDry dries any oil-based lithographic ink up to 75% faster. Rick Sherrard, Director of Manufacturing at Quebecor World MIL (in Toronto, Ontario) said, "On one job the make-ready was already done when I went in the Pressroom, but the inks had not had SpeedyDry added to them. I instructed the operators to add it right into the ink fountains. The job was printed and dry while the makeready sheets were still wet."



SpeedyDry received the 2005 Intertech Award due to its remarkable pressroom properties. These include:

- Reduction of extremely long drying times of inks with high cobalt content such as Reflex Blue or on synthetic stocks such as those produced by GPA
(i.e. – from 24+ hours to 6 hours for Reflex Blue)
(i.e. – from 20 hours to 2 hours on synthetic stocks)
- Combats long drying times caused by high humidity conditions
- Reduces chalking and therefore also reduces job duplication
- Setoff in the press delivery section plus ink transfer in downstream operations all but eliminated
- Reduces Work-in-Process (WIP) and thus simplifies printing operations/logistics
- Hardened ink cure thus little or no machine marking in Binding and Finishing

SpeedyDry also allows printing companies to obtain jobs they previously could not even bid on, because they could not meet the customer's deadline.

The SpeedyDry web site is www.speedydry.com For photos click on Photos for Press. Contact Matt Dehnert, Director of Business Development or Bryan Isley, President, both at **336-261-0170** for a phone interview or to arrange for an in-person interview at Print '05 at Booth # 3800.