

**FOR IMMEDIATE RELEASE**

October 11, 2004

**Editorial Contact:**

Bryan Isley, QuickDry Inc.

Telephone: 704-400-7028

E-mail: [brisley2006@yahoo.com](mailto:brisley2006@yahoo.com)

**QuickDry, Owner and Distributor of SpeedyDry Ink Additive Announces Alliance with Sir Speedy and PIP Printing & Document Services**

**Charlotte, NC**—QuickDry Inc., owner and distributor of SpeedyDry ink additive, is pleased to announce a preferred vendor agreement with Franchise Services Inc., the world's largest printing franchisor and owners of the Sir Speedy and PIP Printing & Document Services brands. The QuickDry and Franchise Services relationship provides a discounted price throughout Franchise Services' nearly 1,000 locations worldwide and allows QuickDry access to a previously untapped market in the printing industry.

"We are very excited to be able to provide our SpeedyDry ink additive to the world's largest printing franchisor," says Bryan Isley, President of QuickDry. "Over the last several years many of our existing Sir Speedy and PIP Printing customers have cited the numerous benefits and competitive advantages our product brings to their operation in turnaround times and lower production costs. I am very pleased to see our product embraced and offered by a national printing institution of the magnitude of Sir Speedy and PIP Printing & Document Services."

According to a recent Graphic Arts Technical Foundation Research Report SpeedyDry's revolutionary molecular cross-linking formula "dramatically reduced ink setting times (by up to 77%) with no significant impact on print quality or ink properties." Drying time for the problematic "reflex blue ink" and "yupo substrates" was reduced by 76% from the typically 12 to 24 hour to less than 3 hours using the SpeedyDry product. Press times and production costs were reduced by similar amounts on various polyester and paper stocks in a series of test and evaluations by GATF. The product also exhibits increased adhesion and rub-resistance properties to the finished print product eliminating the need for expensive aqueous coatings, varnishes or the purchase of costly in-line press equipment.

SpeedyDry works on any substrate and stock with no change in the ink color. It interfaces with all lithographic inks and performs well on all stock types, including synthetics. It is even being used effectively to provide extra "kick" to UV-cured inks. Within 24 hours SpeedyDry is laser safe and resistant to laser and thermal printers and other high-heat inks and copiers. The product actually causes the ink to dry faster and harder with the use of heat in any format including infrared. SpeedyDry is not categorized as a hazardous material. A MSDS is available on the website [www.speedydry.com](http://www.speedydry.com).

"With SpeedyDry our franchisees can offer faster print turnaround time and better customer service since it will allow them to print on more difficult stocks such as plastics and specialized papers" said John McNew, vendor relations manager for Franchise Services.

The product could easily be characterized as a “disruptive technology” because it is a simple, low cost, convenient, and easy-to-use innovation that ultimately improves the finished print product and reduces overall production cost. Additionally the additive offers the printer a way to reduce energy consumption associated with mechanical dryers, increases press speeds, reduces work in process, reduces scrap and unforeseen make-ready time and allows the workload to be shared by the less experienced pressmen.

In short **SpeedyDry** translates into more completed jobs, reduced costs, and higher profits for the printing business. With less labor, materials, equipment, spoiled job costs and better customer service on a turnaround basis and expanded product line, print shop management and owners can actually focus on the business at hand—sales and new customers.

#### **About QuickDry Inc.**

QuickDry Inc.'s **SpeedyDry** ink additive is an innovative and technological breakthrough in the printing industry developed by pressmen, for pressmen. The **SpeedyDry** product was formulated by two working pressmen in an effort to find an ink additive that would deliver quality printed products in a shorter time frame while minimizing the chance of a spoiled or bounced job and ultimately increasing their productivity and profitability. The goal of their endeavor remains the company's mantra and objective as **SpeedyDry** addresses the printing marketplace. Inquiries and questions should be directed to Bryan Isley, QuickDry Inc. at 704-400-7028 or emailed to [quickdryinc@yahoo.com](mailto:quickdryinc@yahoo.com). General information, order forms and price list can be found at the **SpeedyDry** website at [www.speedydry.com](http://www.speedydry.com).

#### **About Franchise Services, Inc.**

Franchise Services Inc. is the world's largest printing franchisor, which owns the network of centers that operate under the Sir Speedy, PIP Printing & Document Services and MultiCopy brands. Collectively, the companies operate in 20 countries. For more information, contact Denise Esperian at Franchise Services, 26722 Plaza Drive, Mission Viejo, CA 92691 or call 949-348-5000.