

**FOR IMMEDIATE RELEASE**

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## **Printers' Service (Prisco) to Distribute SpeedyDry Ink Dryer Additive**

**Charlotte, North Carolina** – SpeedyDry – Genesis LLC announces that Printers' Service (Prisco) will be distributing SpeedyDry Ink Dryer Additive. SpeedyDry has proven to dry offset and duplicator inks up to 75% faster allowing jobs to move into Binding or Finishing in record time, and thus increasing a printing company's productivity, capacity, and customer satisfaction. Eliminated are raw material and labor costs on such processes as slip sheeting and aqueous coating when done solely to move the job to downstream operations faster. All this improves the printing company's bottom line.

SpeedyDry is available in 16 ounce squeeze bottles, six-packs of 16 ounce bottles, and gallon jugs with a pump top. In conjunction with this new distribution agreement, SpeedyDry has designed a chrome stand which holds an open bottle upside down thus eliminating the formation of skin on the surface. Attached to the stand is a newly designed User's Manual. The manual

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includes not only mixing instructions but information such as: examples of proven drying times on

common, stocks, elimination of humidity and chalking problems, and unprecedented success with

drying involving reflex blue ink on synthetics/plastics.

Bryan Isley, President and CEO of SpeedyDry, stated, “Prisco has a large presence both domestically and internationally, and their sales staff is knowledgeable and well respected. Prisco

was my first choice as our distributor.”

Eric Gutwillig, Vice President of Marketing at Prisco said, “Prisco is excited to offer this unique tool to enhance productivity. SpeedyDry fits well with the Prisco philosophy of providing value added solutions to our customers.”

**Printers’ Service** is the world’s leading manufacturer and distributor of offset pressroom chemistry, coatings, blankets, supply items and process control equipment. Headquartered in Newark, NJ, customers have been able to count on quality products and superior support services from Printers’ Service for over 100 years. The **Prisco** product lines include environmentally friendly fountain solutions, solvents, coatings, cleaners, printing blankets and lubricants. PriscoTech equipment products include water management, chemical blending, chemical recycling, waste reduction and coating systems. Printers’ Service has eleven locations throughout the US, Canada and Europe to better serve the industry.

SpeedyDry – Genesis LLC head office is located in North Carolina. Their help line is at 1-877/512-9205 and their web site is [www.speedydry.com](http://www.speedydry.com) For photos, go to the web site and click on Photos for Press